



**BRIGHT  
FUTURES  
OF BARDIA**

Shining light  
on a future of  
possibilities

# Fundraising Kit



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Children in Western Nepal are being trafficked from Nepal into India, Every. Single. Day. The numbers are higher than ever before, in fact child trafficking has increased 500% over the past 5 years.

How can we help? A fundamental strategy to prevent child trafficking is to keep children in schools, protecting their right to education and a safe environment. Offering them educational opportunities creates not only a brighter future, it reduces the chance of these children being lured away from their families and communities.



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## Shining light on a future of possibilities



Jacqui Holth pictured with Bikram Khadka  
Principal and Premi Khadka (his father)

This is a project born out of a deep desire to express gratitude to a very special community.

Over 20 years ago, Jacqui Holth – founder of Bright Futures of Bardia – travelled to Bardia National Park with her husband. Whilst in this remote part of Western Nepal her then boyfriend almost lost his life. If not for the local villagers he would not have made it to Kathmandu for life saving surgery.

One person in particular, a young boy with his bicycle, was critical to getting help and assistance. This young boy grew up and started a school for the local children in his living room – he is now the Principal of the BBAS Memorial School.

The BBAS Memorial School in Bardia, Nepal currently offers an English language education to over 550 children from preschool to year 10. The conditions are incredibly basic and the school is bursting at the seams, with some classrooms squeezing in over 50 students at any one time.

We must raise funds to build new classrooms and better facilities, conducive to learning, so that children can stay at the school to complete years 11 and 12. The funds will also be used to develop sanitation facilities, allowing girls to stay at school also during menstruation. It is the basic right of any child to have this available to them.

The Bright Futures of Bardia project is one of its kind in the region and will deliver, for the first time ever, the opportunity for 16 and 17 year old children to complete high school, in English, in facilities conducive to learning.

You have the chance  
to help them.



This sanitation facility is shared  
amongst 550 students and staff.

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We are currently raising funds for the building of 5 new classrooms, sanitation facilities, library, and science and technology block. Construction is underway as a result of the money raised to date.

You can see our results on Facebook and Instagram, on our website. Subscribe to our newsletter for regular updates.

We are very proud to say that we personally guarantee that every cent raised goes to the school building project and none of the members involved use any of the raised money to pay for their expenses or time.



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Kindness is the opportunity we have every day to improve the world.

You can help by sharing our upcoming events within your community, by donating money, by hosting an event, by supporting us to host events, or in any manner to spread the word.

The significant and lasting impact your donation can have is not to be under-estimated. Our support is incredibly significant for the children in the school and for the entire community.

We thank you for being a part of this journey and from the children of Bardia... a warm thank you as you are changing what their future will look like.

Thank you, the world is a better place because of your contribution.

**Jacqui Holth,**

Founder,  
Bright Futures of Bardia

### Crowd Funding

Our story and programme for fundraising is outlined on our crowdfunding platform. You can direct people to this campaign page where they can become familiar with the project as well as make a direct donation using credit card.

[www.chuffed.org/project/bright-futures-of-bardia](http://www.chuffed.org/project/bright-futures-of-bardia)

### Social Media

Please follow us on social media to stay updated with the progress of the campaign and be a part of the journey. Please like us and share with your friends so that we can increase awareness of what we are offering to this community. [@brightfuturesbardia](https://www.instagram.com/brightfuturesbardia)



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## TIPS and TRICKS - Toolkit



### Get to Know BFB

Become familiar with BFB to effectively communicate to your event guests and potential donors/sponsors.



### Select an Idea for a Fundraising Event

Host an event and charge your guests \$50-\$75 per person to attend. The goal is to plan a fun, low cost event to raise as much money & awareness as possible for BFB. Ask local restaurants, bakeries, cafes and bottle shops to donate food & drinks to minimise costs. Ask local businesses and friends to donate raffle prizes and large value auction items to maximise profits. Ask friends for their help! You will be delighted and surprised at how many people are willing to pitch in to make your event a success!

#### Fundraising Event Ideas:

- Host a Concert, Benefit or Gala
- Golf Tournament
- Breakfast or Morning Tea
- Happy Hour and Nibbles
- Halloween Party
- 70's or 80's Party
- Barbecue
- Cocktail Party
- Wine & Cheese Reception
- Cookie Parties
- Poker Run
- Karaoke Night
- Bingo Night
- Bowling Tournament

**Use the sponsorship form attached to record sponsor details.**

Get friends to sponsor you in any activity - climbing a mountain, long-distance walk or run, long distance bike ride, night walk.

**Your event will only be limited by your imagination!**

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### Plan Your Event

a) Choose Your Time - give yourself enough time to plan your event and ask for donations. We suggest no less than 3 weeks and no more than 3 months before your actual fundraiser. This creates more urgency for people to give to your fundraiser when you ask friends, family and local businesses to help.



b) Set a Goal - Setting a fundraising goal for your event will help motivate you to reach that goal with event ticket sales, raffle prizes, auction items and additional ideas to raise awareness & money for BFB!



c) Choose a Name for your Event - remember to make it fun and catchy so people will want to attend your event!



d) Assign Roles for your event:

Event Leader



Speaker - assign someone who feels comfortable speaking about BFB and why this cause is important to them (provide 1-2 pages talking points here). Share a short video to help people visualise and see the progress we are making!



Finance Manager - assign someone to handle the money for the event, including event tickets, raffle tickets, donations and payment for auction prizes.



Organisers - assign a small team to help set up the food, drinks, & supplies two hours before the event. Recruit friends and family to help!



Leader for Raffles & Auction Items: Assign a small team to ask local business, friends and family to donate food, drinks, raffle prizes and auction items for the event.

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### **Spread the Word**

Get the word out on social media, email, and phone calls. Ask your friends to help promote your event and invite everyone to join. Create flyers, posters, Facebook and Instagram posts, tweets and texts to inform a wide audience quickly.



### **During the Event**

After everyone has had time to mingle with friends, ask the designated Speaker to share information and a short video on BFB with their guests. After the guests have heard all about BFB, encourage everyone to buy raffles and to bid on auction items.



Include a sign up contact sheet for attendees.



Finance Manager should have an area to collect money for event tickets, raffles and auction prizes.



Ask a few people to document the event so that you can share photos on social media post-event.

### **After the Event**



Submit event donations to BFB.



Send “thank you’s” to everyone who attended and provided assistance with food, drinks, and prizes. Include a link to provide updates & successes on the BFB project, such as “follow us on FB/Instagram” etc.

